

<p>Activity 1: Provide educational opportunities with an emphasis on the following: (identify immediate & long-term goals):</p> <ul style="list-style-type: none"> -resume writing (YouTube assistance) -employment assistance -tutor room facilities -reading/writing skills training -e-government assistance -“classroom learning” - on demand webinars -field experts -financial literacy for all age levels 	Adult Services	Review Annually
<ul style="list-style-type: none"> ○ Activity 2: Increase and expand computer & technology training for the public. 	Adult Services	Review Annually
<ul style="list-style-type: none"> ○ Activity 3: Maintain genealogy services. 	Adult Ser.	“
<ul style="list-style-type: none"> ○ Activity 4: Maintain and expand services to new and existing parents. Emphasize “gathering space” opportunities for parents and perhaps other adults. 	Youth & Adult Services	“
<ul style="list-style-type: none"> ○ Activity 5: Provide automatic book dispensing kiosks in the community. 	Lib. Admin	2019
<ul style="list-style-type: none"> ○ Activity 6: Offer special collections reflective of community. 	Adult & Youth Services	Review Annually
<ul style="list-style-type: none"> ○ Activity 7: Conduct user survey and focus groups off-site. 	Library Dir.	2018
<ul style="list-style-type: none"> ○ Activity 8: Maintain and expand Adult Literacy Services. 	Lib. Admin.	Review Annually
<ul style="list-style-type: none"> ○ Activity 9: Develop and maintain on-site and outreach services to various local adult/senior Facilities. 	Adult Ser.	“
<ul style="list-style-type: none"> ○ Activity 10: Continue to offer, maintain and possibly expand “Redbox” services. 	Adult Ser. & Lib. Admin	Review Annually
<p>Objective 2- Maintain and expand awareness of library services to the differently-abled.</p>	Library Mgrs.	Review Annually
<p>Objective 3 – Maintain and expand financial and business services.</p>	Adult Services	Review Annually
<p>Objective 4 – Promote services offered by the Pinellas Public Library Cooperative.</p>	Lib. Admin.	Review Annually
<p>Goal #3 – PERSONNEL: Further develop effective organizational management, provide adequate staffing and improve training for staff and volunteers to advance the goals of the library.</p>	Library Administration	Review Annually
<p>Objective 1- Increase staff to increase operating hours.</p>	Lib. Admin.	Review Annually

<p>Objective 2 – Maintain a Volunteer Training Manual and Orientation Program.</p>	<p>Volunteer Coordinator</p>	<p>Review Annually</p>
<p>Objective 3- Identify, develop and utilize volunteer talent.</p>	<p>Volunteer Coordinator</p>	<p>Review Annually</p>
<p>Objective 4 – Provide ongoing staff and volunteer training as well as cross-training.</p>	<p>Lib. Mgrs. & Vol. Coord.</p>	<p>Review Annually</p>
<p>Objective 5 – Identify and create new personnel positions relevant to the growth of the library.</p>	<p>Library Administration</p>	<p>Review Annually</p>
<p>Goal #4 – TECHNOLOGY: Make a conscious commitment to embrace and implement relevant new technology and trends and make it more accessible to the public to minimize the “digital divide”.</p>	<p>Lib. Admin.</p>	<p>Review Annually</p>
<p>Objective 1 – Improve and expand staff technology training and knowledge for library personnel and volunteers where needed.</p>	<p>Auto. & Adult Services</p>	<p>Review Annually</p>
<ul style="list-style-type: none"> ○ Activity 1: Create instructional and promotional sheets and troubleshooting guides for using data bases, the internet, online catalog, instructional videos and other developed services. ○ Activity 2: Create a “YouTube Channel”. 	<p>Auto. & Adult Services</p>	<p>Review Annually</p>
<p>Objective 2 – Improve and expand public technology training.</p>	<p>Auto. & Adult Services</p>	<p>2017</p>
<p>Objective 3- Improve and maintain the library’s website.</p>	<p>Adult Services</p>	<p>Review Annually</p>
<p>Objective 4- Identify, develop and maintain non-computer technology.</p>	<p>Automation Services</p>	<p>2017</p>
<p>Activity 1: Investigate smart phone “pre-self check-out” software.</p>	<p>Library Managers</p>	<p>Review Annually</p>
<p>Objective 5- Maintain Social Media Platforms</p>	<p>Library Administration</p>	<p>2017</p>
<p>Activity 1: Identify and encourage attendance at relevant workshops.</p>	<p>Adult & Auto. Services</p>	<p>Review Annually</p>
<p>Goal #5 – PARTNERSHIPS: Further develop partnerships with local community organizations, local community services such as Palm Harbor Fire Rescue, neighborhoods, cultural and educational institutions, the County, non-profit groups, the private sector and library support groups such as the Palm Harbor Friends of the Library and the Palm Harbor Library Foundation.</p>	<p>Lib. Admin & Lib. Managers</p>	<p>Review Annually</p>

Objective 1: Investigate and pursue local, state and national grant opportunities for collaborative services, collections and programs.	Lib. Dir.	Review Annually
Objective 2: Explore ways to provide County services at the library utilizing County personnel.	Lib. Dir.	2018
Objective 3: Seek corporate sponsorships and grants to underwrite developing partnerships.	Lib. Dir.	Review Annually
Objective 4- Hire a part-time staff member to coordinate outreach activities.	Lib. Admin.	2019
<u>Goal #6 – FACILITY:</u> Update and maintain facility usage and grounds and explore expansion feasibility subject to staff increase.	Lib. Admin.	Review Annually
Objective 1 – Reassess space usage periodically to determine how best to meet the evolving needs of library members.	Library Administration	Review Annually
Objective 2- Increase operating hours to meet increasing consumer demand and correspond to additional staff hiring’s.	Library Administration	Review Annually
Objective 3- Hire a part-time staff member to coordinate “handy man” tasks.	Library Administration	2018
Objective 4 – Explore ways for the building to be more environmentally friendly.	Library Administration	2019
<u>Goal #7- FUNDING:</u> Seek and develop non-governmental funding sources to supplement the library budget.		
Objective 1- Seek grant opportunities.	Library Director	Review Annually
Objective 2- Maintain and expand library sponsored fundraising events.	Library Director	Review Annually
Objective 3- Explore business and corporate sponsorship initiatives.	Library Director	Review Annually
Objective 4- Assist in further developing the efforts of the Palm Harbor Library Endowment Foundation.	Library Director	Review Annually